



**Lebanese American University**

**UNIVERSITY SCHOLARSHIP PROGRAM - III  
AID-268-A-12-00002**

**QUARTERLY PROGRESS REPORT**

*Report number 2*

**REPORTING PERIOD:**

January – March 2013

Mr. Abdo Ghie

**SUBMITTED TO:**

**UNITED STATES AGENCY FOR INTERNATIONAL DEVELOPMENT  
(USAID)**

**Sep 21, 2015**

## Table of Contents

<i>IMPACT SUMMARY AS OF MARCH 2013</i> .....	3
<i>PROGRESS SUMMARY</i> .....	6
<b><i>Program Summary</i></b> .....	9
<i>Progress during this Quarter – Key Achievements</i> .....	9
<i>Detailed Progress</i> .....	9
<i>I - Dissemination</i> .....	9
<i>II- Visiting public high schools</i> .....	10
<i>III- Receiving students applications</i> .....	10
<i>IV- Collaboration with the Ministry of Education</i> .....	10
The Ministry of Education provided a great support in scheduling appointments with non-cooperative schools and making sure USP III applications were distributed to all interested students .....	10
<i>Challenges during this Quarter</i> .....	10
<i>Planned Activities for next Quarter</i> .....	11

**IMPACT SUMMARY AS OF MARCH 2013**

**USP III - Year I Draft PMP**

Indicator Number	Activity	Indicator	Target unit	Rationale Behind Targets		Year I (Oct 2012 to Sep 2013)							
					Baseline	Target Year I	Q1	Q2	Q3	Q4	Achieved Year I	Comments	
Standard Indicators													
1		Number of Host-Country Individuals receiving USG-Funded Scholarships to Attend Higher Education Institutions	scholars	As per agreement		85							
2		Number of Host-country individuals trained as a result of USG Investments Involving Higher Education Institutions	scholars (Total)	As per agreement		85							
			Male Scholars	as per the award		34							
			Female Scholars	as per the award		51							
			Outside Beirut & Mount Lebanon Scholars, at least 59	as per USAID guidance		59							
Life of Project Indicators													
3	Retention & Graduation Rates	Students willingness / ability to succeed in the program	Number of scholars	As per agreement	0	81							
4	Measure success of student-training-student	Percentage of students assuming leadership roles at LAU	% of scholars	As per agreement	30%	100%							
5	Measure effectiveness of socialization, support services and mentoring	Percentage of admitted students with positive attitude indicators	% of scholars	As per agreement	70%	90%							
6	Measure correlation between academic majors, career services, experiential learning and internship opportunities	Percentage of admitted students employed one year after graduation from LAU	% of scholars	As per agreement	60%	80%							

Advertisement and Production												
7	Design Application, Brochure, Website, poster...	Promotional Materials Developed	Number of Promotional Materials Developed		4		4					
8	Advertising in leading newspapers	USP III advertised in 3 newspapers	Number of Advertisement	4 in each of the three newspapers	12		5	7				
9	LAU personnel highlighting USP III during their appearances in Lebanese Radio & TV stations	Number of media appearances	Media appearances	Generate more publicity for USP II	1	1						
10	Distribute the USP III brochure to public high schools throughout Lebanon	USP III brochure distributed	Number of Brochures	Increase coverage and advertisement	7000	7000	1799	5955				
11	Distribute the USP III brochure to public high schools throughout Lebanon	Number of Public Schools Receiving Brochures and promotional items	Public high schools	Promote USP III directly in schools	239	240	60	183				
12	Admissions officers distribute Admissions & F.A. applications	Number of applications distributed	applications	Facilitate the task of filling the application	4945	5000	1451	3541				
13	Send electronic copies of the USP III brochure to LAU alumni & friends	USP III brochure sent electronically	LAU alumni & friends	USP II covered 15949 address	15949	15950						
14	Promote USP III award in magazine, Alumni bulletin, president's report and Social Media	USP III Award promoted	LAU magazine, Alumni bulletin, president's report and Social Media	Promote USP III directly in schools	4	4						
Recruitment												
15	LAU Admission officers schedule meetings with public school principles & visit them & present USP III to their students	Number of public high schools visited	Public high schools	Promote USP III directly in schools	239	240	60	183				
16		Number of Students attended LAU school visits	approximate number of students in the public school	Promote USP III directly in schools	Estimate: 60 students on average / school	12000	4181	13160				
Career Counseling												

17	Organize a special career counseling workshop for the top 150 interviewed candidates	Number of scholars attending the career counseling workshop	Number of scholars			150							
<b>Orientation</b>													
18	Invite scholars to a special multi-day orientation program given by the USP III:director/coordinator/faculty/ and staff and student mentors/orientation leaders	Number of scholars attending the multi-day orientation program	Number of scholars	The number of recipients of this award is 85	85	85							
19		Number of Orientation Sessions held for USP-III Scholars	sessions	USP III specific orientation and LAU general orientation	2	2							
<b>Housing and Other Facilities</b>													
20	Admit Students to LAU Dorms	Number of Scholars admitted to student housing	scholars (Total)	Random estimate: depends greatly on the student interest		42							
21	Offer Students Transportation Allowance	Number of Scholars offered a transportation allowance	scholars (Total)	Random estimate: depends greatly on the student interest		43							
<b>Intensive English and Tutoring</b>													
22		Number of Scholars admitted to intensive English - one semester	scholars (Total)	Estimate: same % of USP I		18							
23		Number of Scholars admitted to intensive English - two semesters	scholars (Total)	Estimate: same % of USP I		13							
<b>Academic Formation</b>													
24	Assign LAU student mentor for every scholars	Number of mentors assigned for the first academic year	Number of mentors	estimate: 1 mentor for every group of 5+ scholars	as per agreement	17							

**PROGRESS SUMMARY**

USP III - Year I Work Plan														
			Q1			Q2			Q3			Q4		
Activities	Output	Status	Oct 2012	Nov 2012	Dec 2012	Jan 2013	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013	Aug 2013	Sep 2013
Advertisement and Production														
Design and print new and comprehensive Admission and Financial Aid applications	Produce the applications	Completed	x	x	x									
Inform MEHE (Ministry for Education and Higher Education)	MEHE informed	Completed	x	x										
Advertise in leading newspapers in Lebanon	Advertisement complete	On Going		x	x	x	x							
Highlight USP III during LAU officials appearances in Lebanese Radio & TV stations	USP III highlighted on media			X	X	X	X	X						
Develop a USP III brochure	USP III brochure developed	Completed	x	x										
Schedule meetings with public school principals, visit them, & present USP III to their scholars	Public high schools visited & USP III presented	On Going		x	x	x	x	x	x					
Distribute Admission and FA applications to public schools	Admission & F.A. applications distributed	On Going		x	x	x	x	x	x					
Distribute the USP III brochure to public high schools throughout Lebanon	USP III brochure distributed	On Going		x	x	x	x	x	x					
Send electronic copies of the USP III brochure to LAU alumni & friends	USP III brochure sent electronically	Completed			x									
Recruitment & Selection														
Receive applications	Applications received	On Going		x	x	x	x	x	x					
Review submitted applications and highlight missing documents	applicants are informed about missing documents	On Going		x	x	x	x	x	x	x				
Identify students who will be invited for testing based on their high school grades	Scholars invited for testing								x	x	x			

Formatted Table

Formatted Table

Formatted Table

Formatted Table

[illegible]

Collect scholars signature on Memorandum of Understanding explaining the conditions of the scholarship & the responsibilities of LAU & the student	Memorandum of Understanding signed															X	X
<b>Housing and Other Facilities</b>																	
Assign rooms for scholars who must stay in LAU dorms	Rooms Assigned																X
Welcome scholars in LAU dorms	Scholars welcomed																X
<b>Intensive English and Tutoring</b>																	
Provide scholars with English tutoring if needed	English tutoring scheduled																X
<b>Academic Formation</b>																	
Split Scholars into small groups and assign an LAU student mentor for each	Groups formed and mentors assigned																X
Advise scholars for registration purposes	Scholars advised & registered																X
<b>Extra-curricular Activities and Leadership</b>																	
<b>Not Applicable to Year 1</b>																	
<b>Career Development and Internships</b>																	
<b>Not Applicable to Year 1</b>																	



### **Program Summary**

1. Duration: the period of the agreement is September 19,2012 to September 18,2018
2. Objectives: LAU to enroll as of fall 2013, 85 academically qualified and financially needy male and female students with demonstrated potential for leadership and civic engagement from both rural and urban areas, representing Lebanon's diverse confessional makeup.
3. Scope:
  - a. These students may be enrolled in one the following 11 majors: Biology, Business, Chemistry, Communication Arts, Computer Science, Economics, Education, Mathematics, Nursing, Nutrition, Political Science, Psychology, Social Work, Civil Engineering, Computer Engineering, Electrical Engineering, Industrial Engineering and Mechanical Engineering,
  - b. The award will cover: Tuition fees for the duration of the program including one preparatory year if needed, Medical Insurance, Book allowance, Student housing or Transportation Allowance, a Monthly Stipend for a maximum of 11 months per year and a Laptop.
4. Key Activities and Phases:
  - a. Advertisement and production
  - b. Recruitment
  - c. Orientation
  - d. Housing and other facilities
  - e. Intensive English and Tutoring
  - f. Academic Formation
  - g. Extra-curricular activities and Leadership
  - h. Career Development and Internships

### **Progress during this Quarter – Key Achievements**

The focus in Quarter II was still on USP III publicity and students recruitment. Despite the teacher's strike and the overall delay caused, LAU managed to visit all schools included in the pipeline by April 2013 and to communicate with all schools visited earlier to pass on the new application deadline.

### **Detailed Progress**

#### **I - Dissemination**

##### *a. Brochures and applications*

In February 2013 LAU printed an additional 2000 flyers and 1000 Admission and Financial Aid applications that were distributed during school visits in order to ensure that maximum number of students receive a reference document about the program.

##### *b. Newspaper advertisements (Annex 1)*

During quarter two we proceeded with newspaper advertisement and published USP III ads on the following dates:

- An Nahar (January 3, February 14)
- As Safir (January 21, January 30, February 20)
- L'Orient Le Jour (January 9)
- Al Balad (February 7)

*c. Alumni and friends*

In January 2013 an email announcing USP III and all its relevant information was sent electronically to our Alumni and friends.

*c. Web*

[www.lau.edu.lb/usp](http://www.lau.edu.lb/usp) was updated to reflect the extended application deadline of April 30, 2013.

II- Visiting public high schools

During quarter two, LAU admission personnel visited 183 public high schools across the different regions of Lebanon. During these visits they met 13,160 students and distributed 495 posters, 5955 flyers and 3541 admission and financial aid applications. (Annex 2)

III- Receiving students' applications

Contacts with public high schools and their principals were totally blocked between February 22<sup>nd</sup> and March 22<sup>nd</sup> due to the public strike. About 30% of the schools could not be visited and very few applications were received since students could not get their grades from their schools. In conjunction with USAID, the application deadline was extended from March 31, 2013 to April 30, 2013. This extension allowed us to complete the school visits and gave students time to collect their grades and submit their applications.

By mid-March 2013, 398 applications were received. As of March 22<sup>nd</sup> LAU admission offices started to contact the visited schools to inform them about the deadline extension and to encourage Principals/students to apply for the program.

IV- Collaboration with the Ministry of Education

The Ministry of Education provided a great support in scheduling appointments with non-cooperative schools and making sure USP III applications were distributed to all interested students.

**Challenges during this Quarter**

Several challenges were faced during this quarter and addressed in collaboration with the AOR:

- Students in certain schools in Zahle and Nabatieh complained that their school principals are informing them that they do not have enough USP III applications to hand out despite the fact that an ample number of applications was distributed by the Admission personnel. To overcome this issue LAU admission team distributed during school visits a document with Admissions' offices coordinates and the website where the application can be downloaded. (Annex 3)
- About 30% of public schools were not yet visited when the teachers' strike moved forward in a prevailing deadlock, preventing LAU from communicating the scholarship directly to students and preventing students from completing their files and submitting their applications. Several possibilities were explored and discussed with USAID including:
  - a. Extending the application deadline,
  - b. Rescheduling the entrance exams,
  - c. Re-printing USP III poster and distributing it to municipalities and local youth clubs
  - d. Using existing TV platform to promote the program

- e. Asking current USP students to promote the program in their areas,
- f. Placing USP III posters in all Liban Post and OMT offices,
- g. Re-sending an e-mail about the program to LAU alumni,
- h. Involving some NGOs in advertising the scholarship,
- i. Using Facebook more aggressively.

The strike was called off on March 22<sup>nd</sup> and a decision to extend the application deadline was agreed upon. Furthermore, LAU admission team called all schools informing them that the application deadline has been extended.

### **Planned Activities for next Quarter**

The main activities that will be undertaken during quarter III are:


- 1- Visit the remaining public high schools and distribute additional flyers, posters as well as admissions and financial aid applications.
- 2- Screen the received applications and request missing documents.
- 3- Select the first pool of applicants who will be asked to take LAU entrance exams.
- 4- Schedule and run SE and EEE exams in each of Byblos and Beirut campus.
- 5- Enter the entrance exam results in the applicants' data log to enable the second selection phase.

## Annexes

### Annex 1: Newspaper Advertisement



FROM THE AMERICAN PEOPLE



Lebanese American University

**السفير**  
الأربعاء 2013-01-30 العدد 12393  
18

**الجامعة اللبنانية الأمريكية (LAU)**  
**والوكالة الأمريكية للتنمية الدولية (USAID)**  
**تطلقان للنسبة الثالثة على التوالي منحة جامعية كاملة**  
**لطلاب الثانوية الرسمية لطلاب الجامعة اللبنانية**

تعلن الجامعة اللبنانية الأمريكية (LAU) أنه وبدعم من الشعب الأمريكي من خلال الوكالة الأمريكية للتنمية الدولية (USAID) ستقوم بفتح برنامج جديد لتوفير التعليم الجامعي لخمس مائة طالب وطالبة من مختلف الشرائح الرسمية بدعم إدارتهم بالشماسي من حيث الجنس من محافظات الست من مختلف أرجاء لبنان بعد ملاحظتهم الشروط المؤهلة لهذه الخطة. علماً أن نسب الطلاب لهذه الجامعة سيتم اختياراً من فصل لفرص 1-2.

يؤهل هذا البرنامج الخطة الجامعي السكن الطلابي أو بدل نفقة التأسيس الشخصي بدل كتاب علاوة نفقات شهرية وجهاز كمبيوتر شخصي لكل المتقدمين طوال فترة الدراسة الجامعية. ستبلغ مكاتب القبول في الجامعة اللبنانية الأمريكية وخلال الفترة المتعددة بين تشرين الثاني 2012 وتشرين الثاني 2013. الشكاوى الرسمية اللبنانية بتفاصيل هذا البرنامج وشروط الالتحاق به للراغبين وستتلقى الجامعة توزيع الشكاوى والطلبات والطلبات الخاصة ببرنامج دعم للتحاق الجامعية - الفرصة الثالثة (University Scholarship Program).

إن القواعد النهائية لتقديم الطلبات إلى البرنامج هو 29 آذار 2013  
لنجد من المعلومات الرجاء الاتصال بمكتب القبول:

مراجعة الطلبات الإلكتروني للجامعة:  
www.lau.edu.lb/usa  
Tel: 09.547.254/62 ext. 2155  
admissions.lb@lau.edu.lb

مكتب:  
Tel: 01.786.645/55 ext. 3355  
admissions.lb@lau.edu.lb

**الجامعة اللبنانية الأمريكية (LAU)**  
**والوكالة الأمريكية للتنمية الدولية (USAID)**  
**تطلقان للنسبة الثالثة على التوالي منحة جامعية كاملة**  
**لطلاب الثانوية الرسمية لطلاب الجامعة اللبنانية**

تعلن الجامعة اللبنانية الأمريكية (LAU) أنه وبدعم من الشعب الأمريكي من خلال الوكالة الأمريكية للتنمية الدولية (USAID) ستقوم بفتح برنامج جديد لتوفير التعليم الجامعي لخمس مائة طالب وطالبة من مختلف الشرائح الرسمية بدعم إدارتهم بالشماسي من حيث الجنس من محافظات الست من مختلف أرجاء لبنان بعد ملاحظتهم الشروط المؤهلة لهذه الخطة. علماً أن نسب الطلاب لهذه الجامعة سيتم اختياراً من فصل لفرص 1-2.

يؤهل هذا البرنامج الخطة الجامعي السكن الطلابي أو بدل نفقة التأسيس الشخصي بدل كتاب علاوة نفقات شهرية وجهاز كمبيوتر شخصي لكل المتقدمين طوال فترة الدراسة الجامعية. ستبلغ مكاتب القبول في الجامعة اللبنانية الأمريكية وخلال الفترة المتعددة بين تشرين الثاني 2012 وتشرين الثاني 2013. الشكاوى الرسمية اللبنانية بتفاصيل هذا البرنامج وشروط الالتحاق به للراغبين وستتلقى الجامعة توزيع الشكاوى والطلبات والطلبات الخاصة ببرنامج دعم للتحاق الجامعية - الفرصة الثالثة (University Scholarship Program).

إن القواعد النهائية لتقديم الطلبات إلى البرنامج هو 29 آذار 2013  
لنجد من المعلومات الرجاء الاتصال بمكتب القبول:

مراجعة الطلبات الإلكتروني للجامعة:  
www.lau.edu.lb/usa  
Tel: 09.547.254/62 ext. 2155  
admissions.lb@lau.edu.lb

مكتب:  
Tel: 01.786.645/55 ext. 3355  
admissions.lb@lau.edu.lb



الطبعة 3093  
الطبعة 3093

5

**L'orient  
LE JOUR**  
mercredi 9 janvier 2013 | N° 13646  
7



**USAID**  
FROM THE AMERICAN PEOPLE

**LAU**  
الجامعة اللبنانية الأمريكية  
Lebanese American University

الجامعة اللبنانية الأمريكية (LAU)  
والوكالة الأميركية للتنمية الدولية (USAID)  
تطلقان للسنة الثالثة على التوالي منحة جامعية كاملة  
لطلاب الثانويات الرسمية الجامعيين اللبنانية

تعلن الجامعة اللبنانية الأمريكية (LAU) أنه وبمعم من الشعب الأمريكي من خلال  
الوكالة الأميركية للتنمية الدولية (USAID) ستقوم بإطلاق برنامج هدفه توفير التعليم  
الجامعي خمسة ولماين طالب و طالبة من الثانويات الرسمية يتم اختيارهم بالتساوي  
من حيث الجنس من المحافظات الست من مختلف أرجاء لبنان بعد ملائمتهم بالشروط  
للوضوعة لهذه الغاية. علماً أن انتساب الطلاب الجدد إلى الجامعة سيتم اعتباراً من فصل  
الربيع ٢٠١٢.

يؤكّن هذا البرنامج القسط الجامعي للسكن الطلابي أو بدل نقل التأمين الصحي بدل  
كتب علاوة نفقات شهرية وجهاز كمبيوتر شخصي لكل المتسجلين طوال فترة الدراسة  
الجامعية. ستبلغ مكاتب القبول في الجامعة اللبنانية الأمريكية وخلال الفترة الممتدة بين  
تشرين الثاني ٢٠١٢ وكانون الثاني ٢٠١٣. الثانويات الرسمية اللبنانية بتفاصيل هذا  
البرنامج وشروط الانتساب إليه للراغبين وستتولى الجامعة توزيع المنشورات والمطبوعات  
الخاصة ببرنامج دعم المنح الجامعية - المرحلة الثالثة University Scholarship Program.

ان الموعد النهائي لتقديم الطلبات إلى البرنامج هو ٢٩ آذار ٢٠١٣  
لزيد من المعلومات الرجاء الاتصال بكتب القبول:

بيروت Tél: 01-786 456/4 poste 1355 Admissions.beirut@lau.edu.lb	بيروت Tél: 09-547 254/62 ext. 2101 admissions.tybout@lau.edu.lb	بيروت Tél: 01-786 456/4 ext. 1355 admissions.beirut@lau.edu.lb
---	---	--

**النهار**  
الطبعة 24991  
8



**LAU**  
الجامعة اللبنانية الأمريكية  
Lebanese American University

الجامعة اللبنانية الأمريكية (LAU)  
والوكالة الأميركية للتنمية الدولية (USAID)  
تطلقان للسنة الثالثة على التوالي منحة جامعية كاملة  
لطلاب الثانويات الرسمية الجامعيين اللبنانية

تعلن الجامعة اللبنانية الأمريكية (LAU) أنه وبمعم من الشعب الأمريكي من خلال  
الوكالة الأميركية للتنمية الدولية (USAID) ستقوم بإطلاق برنامج هدفه توفير التعليم  
الجامعي خمسة ولماين طالب و طالبة من الثانويات الرسمية يتم اختيارهم بالتساوي  
من حيث الجنس من المحافظات الست من مختلف أرجاء لبنان بعد ملائمتهم بالشروط  
للوضوعة لهذه الغاية. علماً أن انتساب الطلاب الجدد إلى الجامعة سيتم اعتباراً من فصل  
الربيع ٢٠١٢.

يؤكّن هذا البرنامج القسط الجامعي للسكن الطلابي أو بدل نقل التأمين الصحي بدل  
كتب علاوة نفقات شهرية وجهاز كمبيوتر شخصي لكل المتسجلين طوال فترة الدراسة  
الجامعية. ستبلغ مكاتب القبول في الجامعة اللبنانية الأمريكية وخلال الفترة الممتدة بين  
تشرين الثاني ٢٠١٢ وكانون الثاني ٢٠١٣. الثانويات الرسمية اللبنانية بتفاصيل هذا  
البرنامج وشروط الانتساب إليه للراغبين وستتولى الجامعة توزيع المنشورات والمطبوعات  
الخاصة ببرنامج دعم المنح الجامعية - المرحلة الثالثة University Scholarship Program.

ان الموعد النهائي لتقديم الطلبات إلى البرنامج هو ٢٩ آذار ٢٠١٣  
لزيد من المعلومات الرجاء الاتصال بكتب القبول:

بيروت Tél: 01-786 456/4 poste 1355 Admissions.beirut@lau.edu.lb	بيروت Tél: 09-547 254/62 ext. 2101 admissions.tybout@lau.edu.lb	بيروت Tél: 01-786 456/4 ext. 1355 admissions.beirut@lau.edu.lb
---	---	--

**Annex 2:** Pictures for Public High School Visits



**Annex 3:** USP III Contact Sheet



You can download the application for the USP Scholarship [www.lau.edu.lb/usp](http://www.lau.edu.lb/usp)

You can contact us at:

Admissions Office Beirut Campus:

Tel: 01 786464 Ext: 1355

Fax: 01 786454

[Admissions.beirut@lau.edu.lb](mailto:Admissions.beirut@lau.edu.lb)

Admissions Office Byblos campus

Tel: 09 547254 Ext 2191

Fax: 09 546560

[Admissions.byblos@lau.edu.lb](mailto:Admissions.byblos@lau.edu.lb)